






MORGAN McCONNELL

GRAPHIC DESIGNER

CONTACT

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-  Austin, Texas

SKILLS

Photoshop



Illustrator



InDesign



Premiere Pro



After Effects



Sketch



HTML



Microsoft Office



EDUCATION

Texas State University
Bachelor of Fine Arts in
Communication Design
August 2008

Austin Community College
Associate of Applied Science
in Visual Communication
May 2005

PROFILE

Graphic Designer with over ten years experience in web design, print design, identity and branding. I successfully build campaigns that increase brand awareness, promote customer engagement and ultimately drive results. Overall, I work with passion and measure my success by my contribution.

EXPERIENCE

Number 2114 | Founder and Lead Designer | April 2016 – Present

- Craft predesign/premade brand templates for niche markets
- Create original logos and identity packages for small businesses
- Design custom business cards and stationery systems
- Build identity guidelines to keep brands consistent across all platforms

Dell | Contract Web Designer | Nov 2015 – March 2016

- Conceptualized and designed apparel for the marketing department
- Created giveaways and promotional collateral for global accounts
- Designed multiple page documents and custom brochures
- Designed web banner campaigns for internal and external sites
- Created Mailchimp newsletters that reached over 2000 employees
- Developed environmental graphics for internal awareness campaigns

Golfsmith | Graphic Designer | Jan 2015 – June 2015

- Designed email graphics and digital ad campaigns
- Designed web banners and web graphics for various websites
- Created profile and cover images for social media sites
- Designed direct mail pieces and promotional collateral
- Created newspaper ads for a line of golf products

SolarWinds | Graphic Designer | July 2011 – July 2014

- Designed and implemented HTML-based email campaigns
- Created static and animated banners for various websites
- Developed logos and branding for microsites and events
- Created brochures and handouts for product launches
- Designed posters and promotional collateral
- Conceptualized and created several t-shirt designs
- Designed infographics for software products

AWARDS

Austin American-Statesman | Logo Contest Winner | Sept 2014
STEP Inside Design Magazine | Logo Inclusion | March 2009